



Investing in Moldova – Mixbook's journey from Silicon Valley to Chisinau

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Regional Director





WHAT IS MIXBOOK

Mixbook makes beautiful design easy.

Combining unique design with our powerful editor, Mixbook allows customers to create one-of-a-kind photo products that truly reflect their personal style.



SUITE OF BEAUTIFUL PRODUCTS

Diverse product portfolio across several major categories



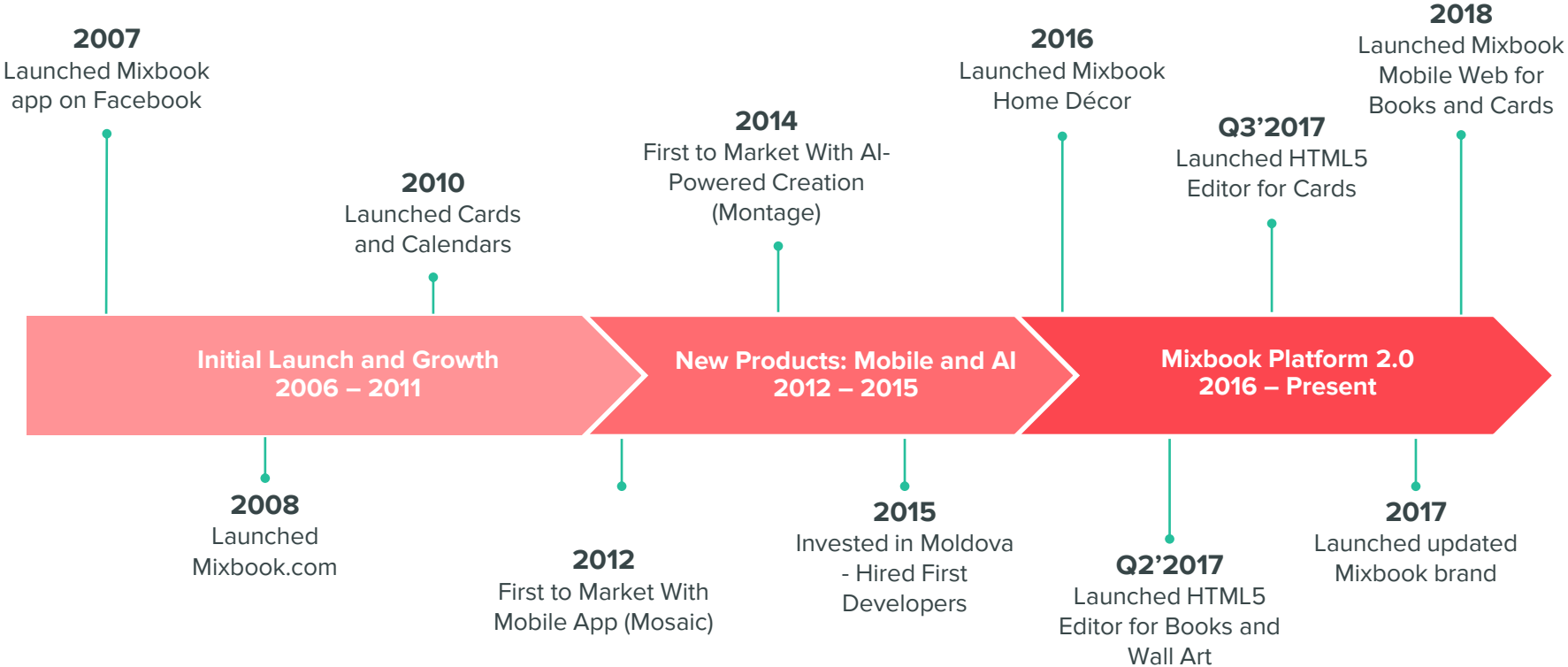
BOOKS CARDS CALENDARS HOME DÉCOR PRINTS

Our founding story and Moldova investment experience

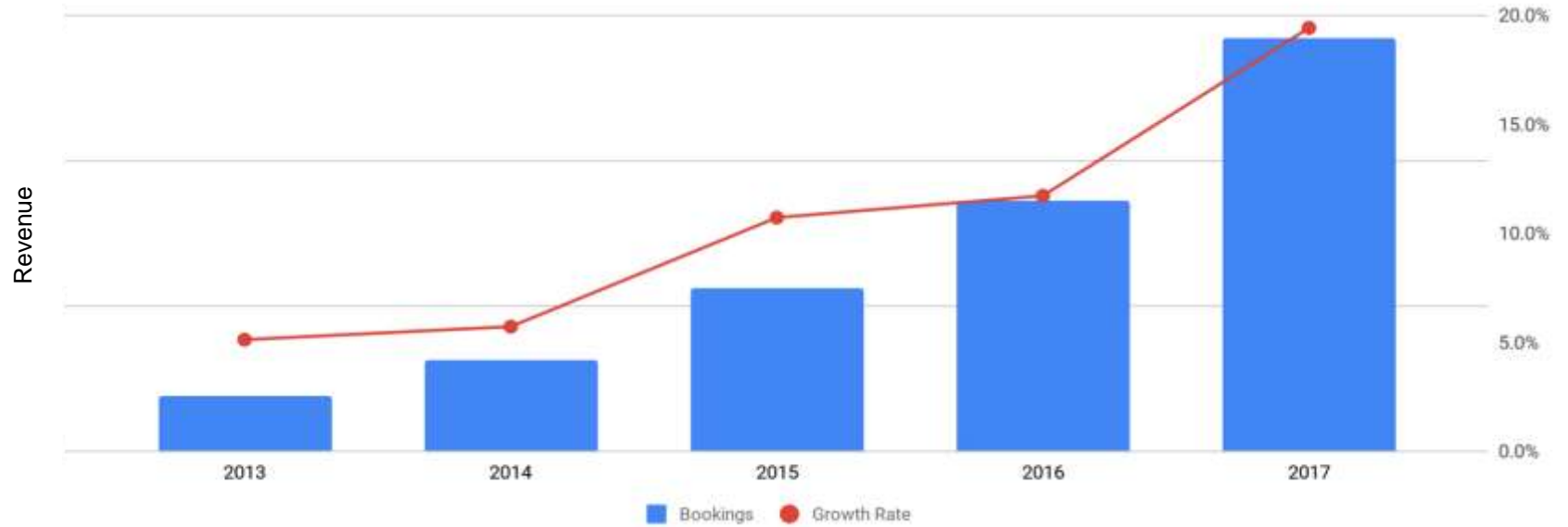
- Started in 2006 by two UC Berkeley computer science graduates as a company looking to revolutionize the yearbook market;
- Within a few years we expanded our reach into customized photobooks;
- In 2015 we hired our first developers in Moldova, initially via a local outsourcing company;
- In early 2017 we incorporated our own company in Moldova, and ramped up hiring of both developers and support staff;
- At same time, we identified an office to rent, and started building it to our specifications;
- On January 1st, 2018, our Chisinau office had **7 devs and 5 support staff**. We now have **20 devs, 1 QA engineer, and 7 support staff**. By the end of 2019 we aim to grow to **35 engineers**.



TRACK RECORD OF SUCCESSFUL INNOVATION



MIXBOOK.COM GROWTH



Why Moldova?

- consistent political commitment to developing the IT sector;
- IT-friendly policies, regarding of government color;
- sustained efforts to stimulate young people to choose a career in computer programming, and investments into both new and existing IT training programs;

- ongoing consultations with IT companies operating in Moldova, and investment in discovering and implementing best practices from around the world.



Mixbook Moldova











ANY QUESTIONS?

